

PORTFOLIO

VISHAL SRIVASTAV - FOUNDER & CEO



VELORIX PAINRELIEF

Our own Digital PainRelief Ecom MVP App

Industry

Healthcare & Ecommerce

Platform

Mobile App MVP (Flutter)

Google Play Store

[Link to Download](#)

Project Duration

Ongoing since July 2023

Overview

VeloriX PainRelief is a digital healthcare platform offering premium pain-relief products, expert guidance, and future wellness features like guided exercises and progress tracking.

Objective

To build user-friendly mobile platform that offer trusted pain-relief products and expert pain management resources, while laying the foundation for future personalized assessments and exercise tracking.

Our Approach

We used Flutter to build the mobile app and Firebase Firestore to handle data in real time. Our main focus was to make the app secure, easy to use, and fast. We also worked on smooth navigation, a responsive design, and safe login so users can trust the platform and enjoy a hassle-free experience.

Features Developed

- Premium product listing and detail pages with secure checkout
- Expert-written blog section with SEO optimization
- User authentication with Firebase Auth and Firestore security rules
- Razorpay integration for secure payments
- Shiprocket courier API for automated order fulfillment
- Hassle-free return & support management
- Admin panel for content & product management

Technologies & Tools Used

Flutter

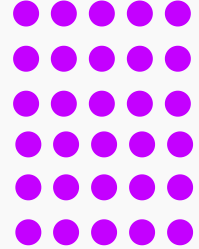
Node.js/Express.js

Razorpay

Figma (UI)

Firebase

Render Deployment

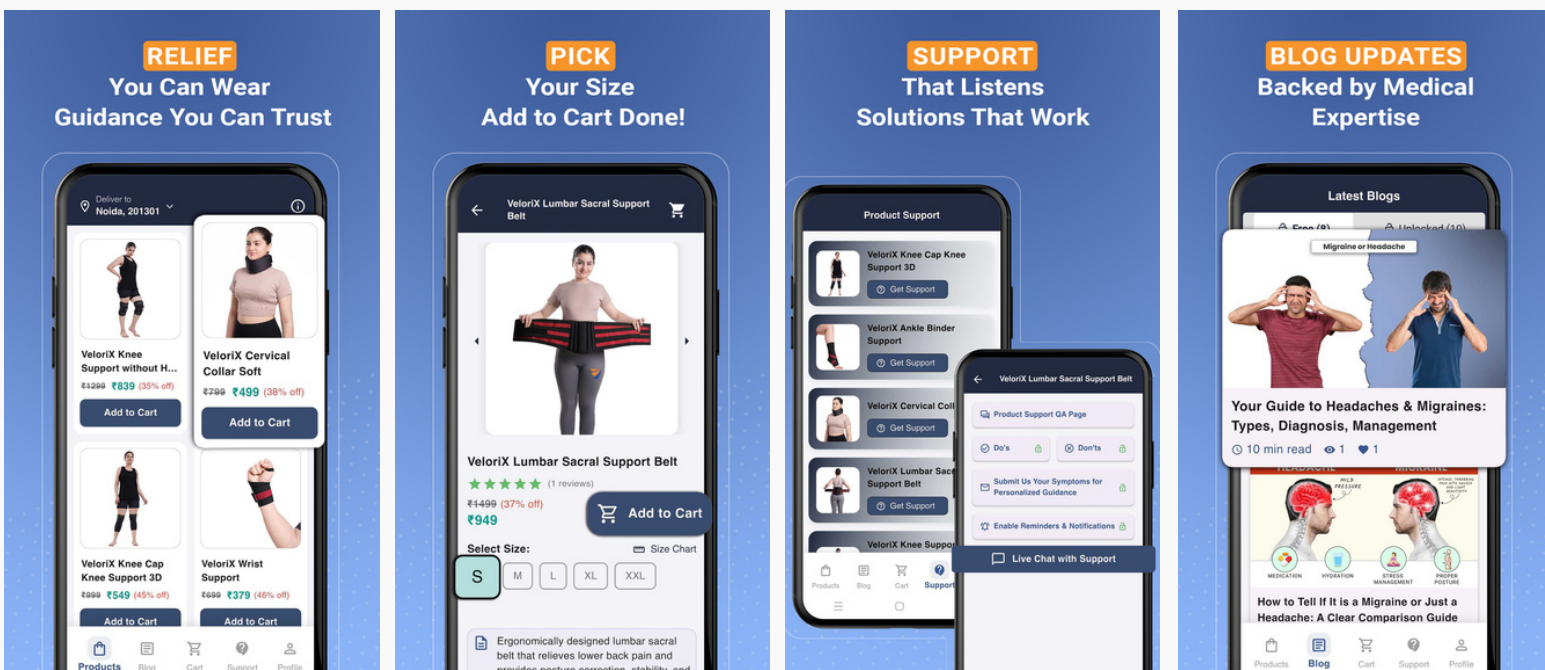


Key Challenges Solved

- Designing an intuitive UX for users across all age groups (from youth to elderly)
- Building trust through authenticated blogs & expert-backed content
- Ensuring reliable payments & logistics integration with external APIs
- Optimizing app performance for faster UI load times and smooth navigation

Results / Business Impact

- Successfully launched on Google Play Store with **885+** downloads and keep growing.
- Achieved **94+** 5-star ratings, highlighting strong customer satisfaction and continue.
- Established a scalable foundation for future features like pain tracking and guided exercises.
- Improved online presence through SEO blogs, driving organic traffic and building brand trust



FOODIEZ

Hyperlocal Food Delivery MVP

Industry	FoodTech
Client Location	Jaipur, India
Project Duration	6 weeks
Platform	Mobile App MVP (React Native)

Overview

A lightweight MVP for testing a food delivery idea targeting Tier-2 cities in India.

Objective

To build an MVP that could validate market demand quickly and allow the founder to onboard restaurants with minimal effort.

Our Approach

We used ready components with custom branding to reduce time. Firebase was chosen for real-time updates and quick backend logic. Delivered within 6 weeks using lean MVP principles.

Features Developed

- User login & real-time location
- Restaurant listing and food menu
- Cart & checkout with Stripe integration
- Order status and tracking
- Push notifications for order status

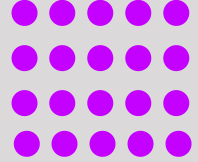
Technologies Used

React Native

Firebase

Stripe

Figma (UI)

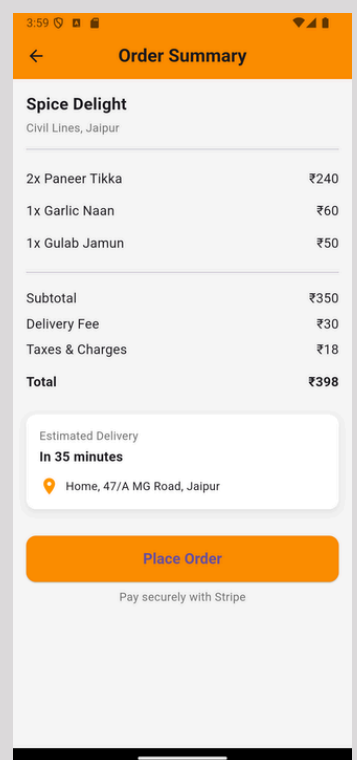
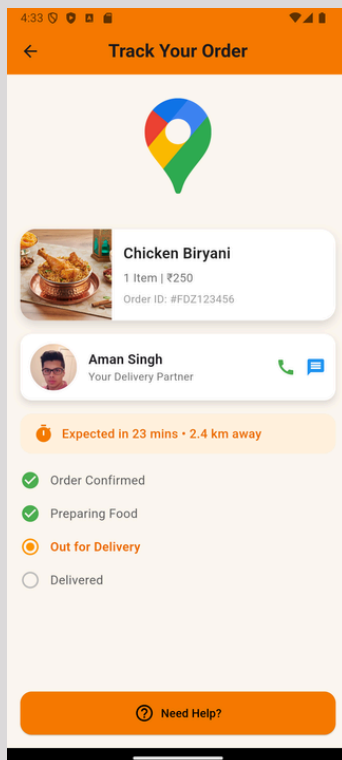
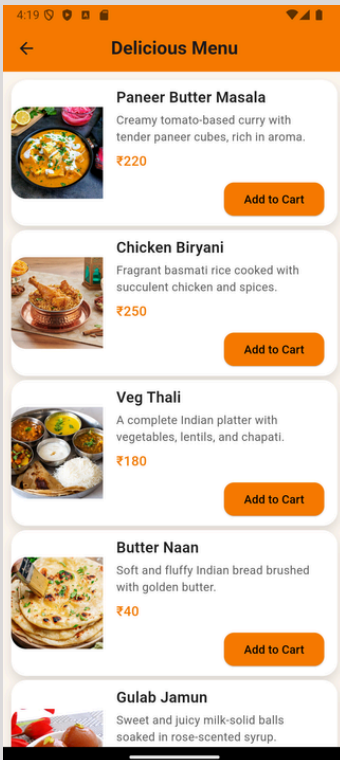


Key Challenges Solved

- Reducing cost of backend infra for early MVP
- Designing intuitive UI without extensive budget
- Supporting 2 delivery zones with geo-fencing logic

Results / Business Impact

- 2 pilots launched in Kota and Ajmer
- Onboarded 80 restaurants in the first 30 days
- Validated unit economics before Series A pitching



DOCPORT

Healthcare Appointment & EMR System

Industry	Healthcare
Client Location	Toronto, Canada
Project Duration	3.5 Months
Platform	Web App (React) + Patient Portal

Overview

DocPort is a secure appointment scheduling and medical record platform for multispecialty clinics. It empowers patients and doctors with seamless access to bookings and EMRs.

Objective

To provide a centralized digital system for appointment booking, digital prescriptions, and patient data history across multiple clinics.

Our Approach

We worked directly with physicians to understand their workflow and created user personas. An intuitive dashboard for clinic staff and a simple patient portal were developed.

Features Developed

- Doctor-wise booking with available slots
- EMR upload/download per visit
- E-prescription generator with secure signatures
- Role-based dashboard: Doctor, Nurse, Admin
- Calendar integration
- Notifications for appointments/reminders

Technologies Used

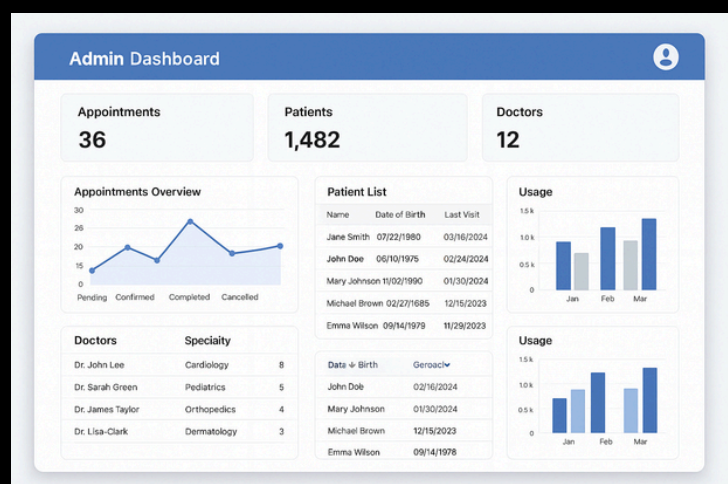
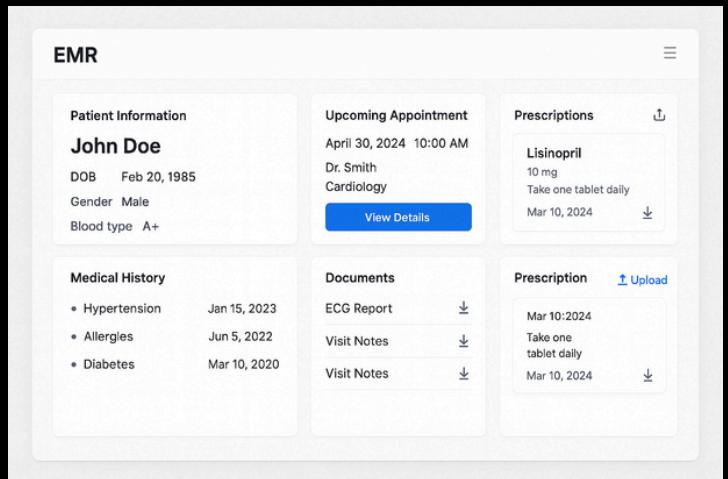
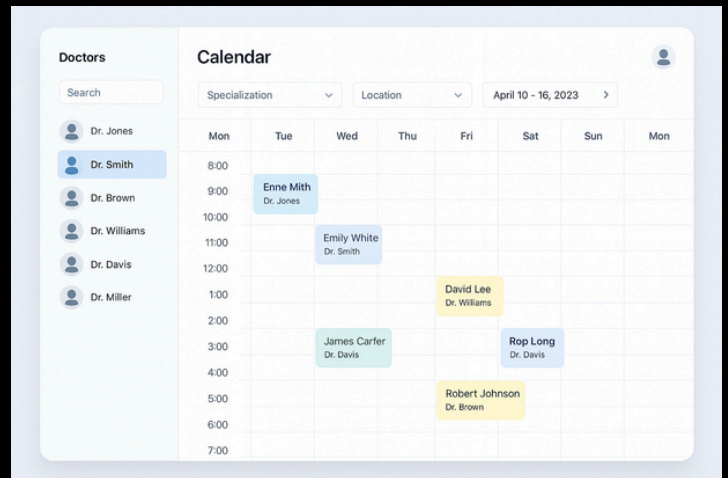
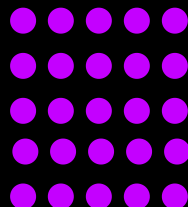
React.js

Node.js

MongoDB

JWT

Socket.io



Key Challenges Solved

- Real-time slot blocking to prevent double bookings
- HIPAA & GDPR secure handling of patient data
- Designing clean UX for older, less tech-savvy users

Results / Business Impact

- Reduced no-shows by 35%
- Increased patient retention by 28% due to smoother EMR access
- Integrated with 5 clinics and 12 doctors within 2 months

MEDTRACK

Online Course & Webinar Platform

Industry	HealthTech
Client Location	Munich, Germany
Project Duration	4 weeks
Platform	Mobile App (Flutter)

Overview

MedTrack is a personal medication management app for elderly and chronic patients to ensure timely pill intake and refill reminders.

Objective

Build an intuitive and lightweight reminder system with optional caregiver alerts.

Our Approach

User research focused on simplicity – we used large fonts, icons, and vibrations for notifications.

Features Developed

- Daily reminder with dosage/time
- Push & vibration alerts
- Refills alerts before 5-day stockout
- Caregiver mode to track adherence remotely
- Offline mode support

Technologies Used

Flutter	● ● ● ● ●
Firebase Cloud Messaging	● ● ● ● ●
Local Storage	● ● ● ● ●

Key Challenges Solved

- Elderly-friendly UX (accessibility)
- Ensuring reminders even in Doze Mode
- Syncing with multiple caregiver devices

Results / Business Impact

- 90% adherence rate
- Increased refill purchases tracked via in-app analytics
- Partnered with 3 local pharmacies for pilot

